



100+ stores in 14 states and actively looking for acquisitions.

Our Mission

At Madrag, we're crazy about helping girls discover their own unique look for day and play at unbelievable prices and quality.



Who We Are

Madrag is a high fashion specialty retail chain in business for over 50 years.

Our high volume delivery of affordable new merchandise every week inspires spontaneous purchases that enable our customers to shop frequently.

We carry extensive lines of up-to-the-minute trends for evening/club wear, casual accessories and shoes.

Store Experience

Madrag has a portfolio of 100+ stores in 14 states, opening 5+ new stores each year and aggressively looking for acquisitions. Our stores showcase never-ending styles for any hour or mood.

Pops of hot pink, accented throughout every store reflect the brand's signature color. Always playing the hottest music on the charts, keeping our trendy, loyal customers engaged and excited to shop.



Our Customer

Ethnically diverse women from ages 14 to 32 who are obsessed with the hottest trends at amazing prices.

Site Criteria

- Power center, regional and community shopping centers with national tenants, deep discount anchors, dominant supermarket or discount apparel anchors
- 5,000 sq.ft. to 10,000 sq. ft.
- 40 ft. minimum storefront

Demographics

- Metro, urban and suburban markets
- Trade area population of at least 75,000
- Median household income of \$60,000-\$80,000